



**#1 Healthy "Smoothie Store In-A-Box"**





smoothie  
FRESH ALL-NATURAL SMOOTHIES  
1. Apple cup    2. Peach smoothie    3. Scoop cup






# More profitable and accessible than a traditional smoothie bar



smoodi’s equipment eliminates labor costs, with self-serve and automated cleaning technology. smoodi’s cups come pre-packaged and ready for consumption.

|               | Traditional Fresh Smoothie Operation |  |
|---------------|--------------------------------------|-------------------------------------------------------------------------------------|
| Labor Costs   | 40%+<br>(\$15+ per hour)             | 0%<br>(\$0)                                                                         |
| Profit Margin | Negative                             | ~40%                                                                                |
| Food Waste    | 15%                                  | Zero                                                                                |
| Scalability   | Food service                         | Food service, micro markets, retail                                                 |
| Consumption   | 1x                                   | 3x                                                                                  |
| Investment    | \$100k+                              | \$15k                                                                               |



 [CLICK HERE TO SEE SMOODI IN ACTION!](#)





# Help Consumers Make Healthy Choices

Meet the growing demand for fresh, healthy, and great tasting options head-on with smoodi

**Made with 100% real fruits and veggies**

Hand picked, prepared, and packaged for your store

**Clean Ingredients**

Optimized for health and taste

**Nothing Artificial**

Real Fruit. No Purees. Nothing that you can't pronounce.

**Gluten-free**

Meets the needs of 30% Americans limiting gluten in their diets

**Vegan**

100% Plant-Based

**Environmentally conscious**

All packaging materials are recyclable. 100% natural, reusable, and biodegradable bamboo straws.

**Zero food waste**

Flash frozen at the moment of peak ripeness for a shelf life of over a year.



**BRAIN BOOST**

**TROPICAL  
VIBES**

**GREEN ENERGIZER**





# 16oz flavors for every preference – low calorie, high protein, and the tried & true smoothie classics



**LOW CALORIE REFRESHERS**  
MSRP: \$5.99–\$6.99

**SMOOTHIE CLASSICS**  
MSRP: \$4.99–\$5.99

**HIGH PROTEIN FLAVORS**  
MSRP: \$6.99–\$7.99

## **BRAIN BOOST**

70 cals



Strawberry, Raspberry,  
Blackberry, Banana

## **GREEN ENERGIZER**

100 cals



Spinach, Mango,  
Banana, Matcha

## **TROPICAL VIBES**

100 cals



Mango, Pineapple,  
Coconut, Orange, Agave

## **STRAWBERRY BANANA**

140 cals



Strawberry, Banana,  
Apple

## **MAGICAL MOCHA**

10g protein



Coffee, Cocoa, Cacao, Hemp  
Seeds, Dates, Blueberry, Coconut,  
Agave, Strawberry, Banana

## **PEANUT PROTEIN**

15g protein



Peanut, Banana, Soy Protein,  
Cocoa, Oat, Almond, Agave,  
Vanilla, Monk Fruit



Frozen smoodi cups arrive in cases of 12 with shelf life of 2 years from the moment of harvesting.



Available Through 



# smoodi wins nutrition across 16oz servings



**Calories:** 350

**Carbs:** 86.25 grams

**Sugar:** 83.75 grams

**Ingredients:**  
Puree, Concentrate,  
Fructose



**Calories:** 512

**Carbs:** 121.6 grams

**Sugar:** 88 grams

**Ingredients:**  
Concentrate



**Calories:** 100

**Carbs:** 27 grams

**Sugar:** 18 grams

**Ingredients:** Real Fruit,  
no sugar added



# The smoodi experience is quick & easy – with fresh smoothies blended in under a minute!



- 1 Pick smoodi from freezer**  
Cups with favorite fruits and greens
- 2 Peel the seal & scan**  
Machine automatically opens, no touch
- 3 Customize**  
Select boosters & smoodi thickness
- 4 Blend**  
Safely within a minute
- 5 Enjoy!**  
Meanwhile our machine cleans itself





# smoodi machine is self-serve, with **NO OPERATOR** required



**EASY SETUP & OPERATIONS**



**TURNKEY SOLUTION & SERVICE**



**SUSTAINABILITY / NO FOOD WASTE**



**FULL TRANSPARENCY**



**IOT CONNECTED DEVICE**





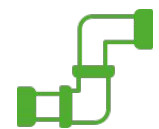
# smoodi is plug and play, with standard technical requirements



**Electricity**  
(110 V)



**Fresh water**  
(3/8" PTC, min 60 psi)



**Drain**  
(Open drain within 6ft)



**Internet**  
(Private network)





# smoodi customers include recognizable names across the US



BALL STATE  
UNIVERSITY



PennState®



Trinity Health



Science  
Museum  
of Minnesota®



KAISER PERMANENTE®



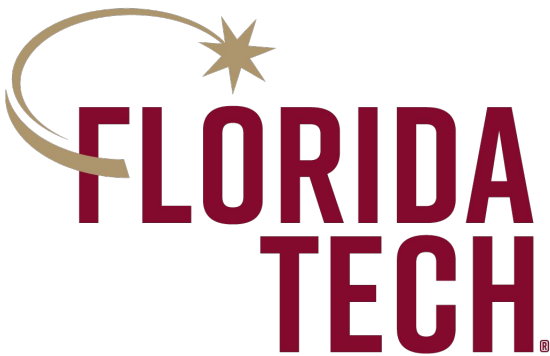
MaineHealth



ST. JOHN'S  
UNIVERSITY



PRINCETON  
UNIVERSITY







# Thank you!

Please reach out with questions

**Adam Sandler**

Chief Revenue Officer

[adam@getsmoodi.com](mailto:adam@getsmoodi.com)

603-396-7828



[getsmoodi.com](https://getsmoodi.com)



# Appendix



# Bamboo straws are 100% natural, organic, biodegradable, and reusable




- Individually paper wrapped
- smoodi logo engraved
- 12mm diameter





PURE Line: Brain Boost





**100% Real fruit**  
**No sugar added**

**smoodi**


**70<sup>CAL</sup>**  
Fruit is naturally low calorie

**BRAIN BOOST**


READY TO BLEND SMOOTHIE MEDLEY

**NET WT.**  
**6.0oz (169g)**


Makes 16 fl. oz. After Blending




STRAWBERRY



BANANA



BLACKBERRY




RASPBERRY

INGREDIENTS: BANANAS, STRAWBERRIES, RASPBERRIES, BLACKBERRIES.

MANUFACTURED AND BLENDED ON EQUIPMENT THAT PROCESSES TREE NUTS, PEANUTS, MILK, WHEAT, AND SOY.

MANUFACTURED FOR SMOODI, INC., 125 WESTERN AVE IN BOSTON, MA  
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 **KEEP FROZEN**


**Nutrition Facts**  
1 serving per container  
**Serving Size** 1 smoodi (169g)


| Amount Per Serving            | %Daily Value* |
|-------------------------------|---------------|
| <b>Calories</b> 70            |               |
| <b>Total Fat</b> 0g           | 0%            |
| Saturated Fat 0g              | 0%            |
| Trans Fat 0g                  |               |
| <b>Cholesterol</b> 0mg        | 0%            |
| <b>Sodium</b> 0mg             | 0%            |
| <b>Total Carbohydrate</b> 23g | 8%            |
| Dietary Fiber 5g              | 18%           |
| Total Sugars 16g              |               |
| Includes 0g Added Sugars      | 0%            |
| <b>Protein</b> less than 1g   | 1%            |
| Vitamin D 0mcg                | 0%            |
| Calcium 20mg                  | < 2%          |
| Iron 0mg                      | 0%            |
| Potassium 440mg               | 10%           |
| Vitamin A 10mcg               | < 2%          |
| Vitamin C 76mg                | 80%           |

The % daily value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.


**HOW IT WORKS**

 **1 Peel the Seal**

 **2 Scan**

 **3 Blend & Enjoy**

Boost (Optional)



**SCAN ME**

Consume within 1 hour of blending.


**smoodi**

\*grey part of label is transparent and will show the frozen ingredients pre-blend, and the blended smoothie after blending



# PURE Line: Green Energizer









**100% Real fruit & veggies**  
**No sugar added**

smoodi

**100<sup>CAL</sup>**  
Fruit is naturally low calorie

**GREEN ENERGIZER**  
READY TO BLEND SMOOTHIE MEDLEY

**NET WT.**  
**6.0oz (169g)**




SPINACH MANGO MATCHA BANANA

Makes 16 fl. oz. After Blending

INGREDIENTS: BANANAS, MANGO, SPINACH LEAVES, MATCHA POWDER.

MANUFACTURED AND BLENDED ON EQUIPMENT THAT PROCESSES TREE NUTS, PEANUTS, MILK, WHEAT, AND SOY.

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 **KEEP FROZEN**


**Nutrition Facts**  
1 serving per container  
**Serving Size** 1 smoodi (169g)


| Amount Per Serving            | %Daily Value* |
|-------------------------------|---------------|
| <b>Calories</b> 100           |               |
| <b>Total Fat</b> 0g           | 0%            |
| Saturated Fat 0g              | 0%            |
| Trans Fat 0g                  |               |
| <b>Cholesterol</b> 0mg        | 0%            |
| <b>Sodium</b> 20mg            | < 2%          |
| <b>Total Carbohydrate</b> 27g | 10%           |
| Dietary Fiber 4g              | 14%           |
| Total Sugars 18g              |               |
| Includes 0g Added Sugars      | 0%            |
| <b>Protein</b> less than 1g   | 1%            |
| Vitamin D 0mcg                | 0%            |
| Calcium 40mg                  | 4%            |
| Iron 0mg                      | 0%            |
| Potassium 450mg               | 10%           |
| Vitamin A 470mcg              | 50%           |
| Vitamin C 57mg                | 60%           |

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**HOW IT WORKS**

 **1 Peel the Seal**

 **2 Scan**


 **3 Blend & Enjoy**

Boost (Optional)

  
SCAN ME  
10124 47101 9

Consume within 1 hour of blending.

smoodi



\*grey part of label is transparent and will show the frozen ingredients pre-blend, and the blended smoothie after blending



# PRO Line: Peanut Protein





**100% Plant-based**  
**Meal replacement**

**smoodi**

**15g PROTEIN**

**PEANUT PROTEIN**

READY TO BLEND SMOOTHIE MEDLEY

**NET WT.**  
**7.2oz (204g)**

Makes 12 fl. oz. After Blending



PEANUT BANANA SOY PROTEIN COCOA OAT

**KEEP FROZEN**

**INGREDIENTS:** BANANA, DRY ROASTED PEANUTS, SOY PROTEIN ISOLATE, OAT FLOUR, ALMOND FLOUR, COCOA BUTTER, COCOA POWDER, AGAVE SYRUP, NATURAL VANILLA FLAVOR, NATURAL PEANUT FLAVOR, SALT, MONK FRUIT EXTRACT.

CONTAINS ALMONDS, PEANUTS, AND SOY.

MANUFACTURED AND BLENDED ON EQUIPMENT THAT PROCESSES COCONUT MILK, AND WHEAT.

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**Nutrition Facts**

1 serving per container  
**Serving size** 1 smoodi (204g)

**Amount Per Serving**  
**Calories** **380**

|                               | % Daily Value* |
|-------------------------------|----------------|
| <b>Total Fat</b> 16g          | 21%            |
| Saturated Fat 3g              | 15%            |
| Trans Fat 0g                  |                |
| Polyunsaturated Fat 2g        |                |
| Monounsaturated Fat 11g       |                |
| <b>Cholesterol</b> 0mg        | 0%             |
| <b>Sodium</b> 230mg           | 10%            |
| <b>Total Carbohydrate</b> 49g | 18%            |
| Dietary Fiber 7g              | 25%            |
| Total Sugars 29g              |                |
| Includes 1g Added Sugars      | 2%             |
| <b>Protein</b> 15g            | 22%            |
| Vitamin E 0.4mg               | 2%             |
| Calcium 50mg                  | 4%             |
| Iron 0mg                      | 0%             |
| Potassium 760mg               | 15%            |

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

**HOW IT WORKS**

**1 Peel the Seal**

**Boost (Optional)**

**2 Scan**

**3 Blend & Enjoy**

Consume within 1 hour of blending.

**SCAN ME**

10124 47103 3

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**smoodi**



\*grey part of label is transparent and will show the frozen ingredients pre-blend, and the blended smoothie after blending



# PRO Line: Magical Mocha



10g  
PROTEIN

100% Plant-based  
Meal replacement

smoodi

MAGICAL  
MOCHA

READY TO BLEND SMOOTHIE MEDLEY

NET WT.  
6.0oz (169g)

Makes 12 fl. oz. After Blending

COFFEE

COCOA

BANANA

HEMP SEEDS

STRAWBERRY

INGREDIENTS:  
BANANAS,  
STRAWBERRIES,  
HEMP SEEDS,  
BLUEBERRIES,  
AGAVE SYRUP, DATES,  
COCONUT MILK  
POWDER, COCOA,  
OAT FLOUR, COFFEE,  
CACAO BUTTER.

CONTAINS COCONUT.

MANUFACTURED AND  
BLENDED ON  
EQUIPMENT THAT  
PROCESSES  
ALMONDS, PEANUTS,  
MILK, WHEAT, AND  
SOY.

KEEP  
FROZEN

Nutrition Facts

1 servings per container

Serving size 1 smoodi (169g)

Amount Per Serving

Calories 300

% Daily Value\*

Total Fat 14g 18%

Saturated Fat 3g 18%

Trans Fat 0g

Polyunsaturated Fat 7g

Monounsaturated Fat 2g

Cholesterol 11mg 3%

Sodium 16mg 0%

Total Carbohydrate 42g 15%

Dietary Fiber 6g 22%

Total Sugars 24g

Includes 6g Added Sugars 12%

Protein 10g 10%

Vitamin E 0.2mg 1%

Calcium 40mg 3%

Iron 0mg 0%

Potassium 740mg 15%

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

HOW IT WORKS

1 Peel the Seal

Boost (Optional)

2 Scan

SCAN ME

3 Blend & Enjoy

Consume within 1 hour of blending.

smoodi

\*grey part of label is transparent and will show the frozen ingredients pre-blend, and the blended smoothie after blending

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# PLAY Line: Strawberry Banana





**smoodi**  
**STRAWBERRY BANANA**  
Made with real fruits  
No added sugar  
READY TO BLEND SMOOTHIE MEDLEY

**140<sup>CAL</sup>**  
Fruit is naturally low calorie

**KEEP FROZEN**

**NET WT. 6.0oz (169g)**  
Makes 16 fl. oz. After Blending

**INGREDIENTS:**  
STRAWBERRY, BANANA, APPLE JUICE CONCENTRATE

**MANUFACTURED AND BLENDED ON EQUIPMENT THAT PROCESSES TREE NUTS, PEANUTS, MILK, WHEAT, AND SOY.**

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**38% JUICE AFTER BLENDING**

| Nutrition Facts          |                 |
|--------------------------|-----------------|
| 1 serving per container  |                 |
| Serving size             | 1 smoodi (169g) |
| Amount Per Serving       |                 |
| <b>Calories</b>          | <b>140</b>      |
| % Daily Value*           |                 |
| Total Fat 0g             | 0%              |
| Saturated Fat 0g         | 0%              |
| Trans Fat 0g             |                 |
| Polyunsaturated Fat 0g   |                 |
| Monounsaturated Fat 0g   |                 |
| Cholesterol 0mg          | 0%              |
| Sodium 10mg              | 0%              |
| Total Carbohydrate 35g   | 13%             |
| Dietary Fiber 3g         | 11%             |
| Total Sugars 27g         |                 |
| Includes 0g Added Sugars | 0%              |
| Protein 1g               | 2%              |
| Vitamin D 0mcg           | 0%              |
| Calcium 20mg             | 0%              |
| Iron 0mg                 | 0%              |
| Potassium 390mg          | 8%              |
| Vitamin C 66mg           | 70%             |

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

**HOW IT WORKS**

- 1 Peel the Seal
- 2 Scan
- 3 Blend & Enjoy

Boost (Optional)

**SCAN ME**

Consume within 1 hour of blending.

**smoodi**

\*grey part of label is transparent and will show the frozen ingredients pre-blend, and the blended smoothie after blending



# PLAY Line: Tropical Vibes





**100<sup>CAL</sup>**  
Fruit is naturally low calorie

**\*KEEP FROZEN**

smoodi  
**TROPICAL VIBES**

**Made with real fruits**  
**High in Vitamin C**

READY TO BLEND SMOOTHIE MEDLEY

MANGOPINEAPPLEORANGECOCONUT

**NET WT. 6.0oz (169g)**  
Makes 16 fl. oz. After Blending

**INGREDIENTS:** MANGO, PINEAPPLE, ORGANIC AGAVE SYRUP, ORANGE JUICE CONCENTRATE, COCONUT FLAKES

**CONTAINS COCONUT**

**MANUFACTURED AND BLENDED ON EQUIPMENT THAT PROCESSES TREE NUTS, PEANUTS, MILK, WHEAT, AND SOY.**

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**11% JUICE AFTER BLENDING**

| Nutrition Facts           |                 |
|---------------------------|-----------------|
| 1 serving per container   |                 |
| Serving size              | 1 smoodi (169g) |
| Amount Per Serving        |                 |
| <b>Calories</b>           | <b>100</b>      |
| % Daily Value*            |                 |
| Total Fat 1g              | 1%              |
| Saturated Fat 0.5g        | 3%              |
| Trans Fat 0g              |                 |
| Polyunsaturated Fat 0g    |                 |
| Monounsaturated Fat 0g    |                 |
| Cholesterol 0mg           | 0%              |
| Sodium 5mg                | 0%              |
| Total Carbohydrate 26g    | 9%              |
| Dietary Fiber 3g          | 11%             |
| Total Sugars 17g          |                 |
| Includes 13g Added Sugars | 26%             |
| Protein less than 1g      | 2%              |
| Vitamin D 0mcg            | 0%              |
| Calcium 10mg              | 0%              |
| Iron 0mg                  | 0%              |
| Potassium 240mg           | 6%              |
| Vitamin C 75mg            | 80%             |

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

**HOW IT WORKS**

**1 Peel the Seal**  


**2 Scan**  


**3 Blend & Enjoy**  
  
Consume within 1 hour of blending.

smoodi



\*grey part of label is transparent and will show the frozen ingredients pre-blend, and the blended smoothie after blending